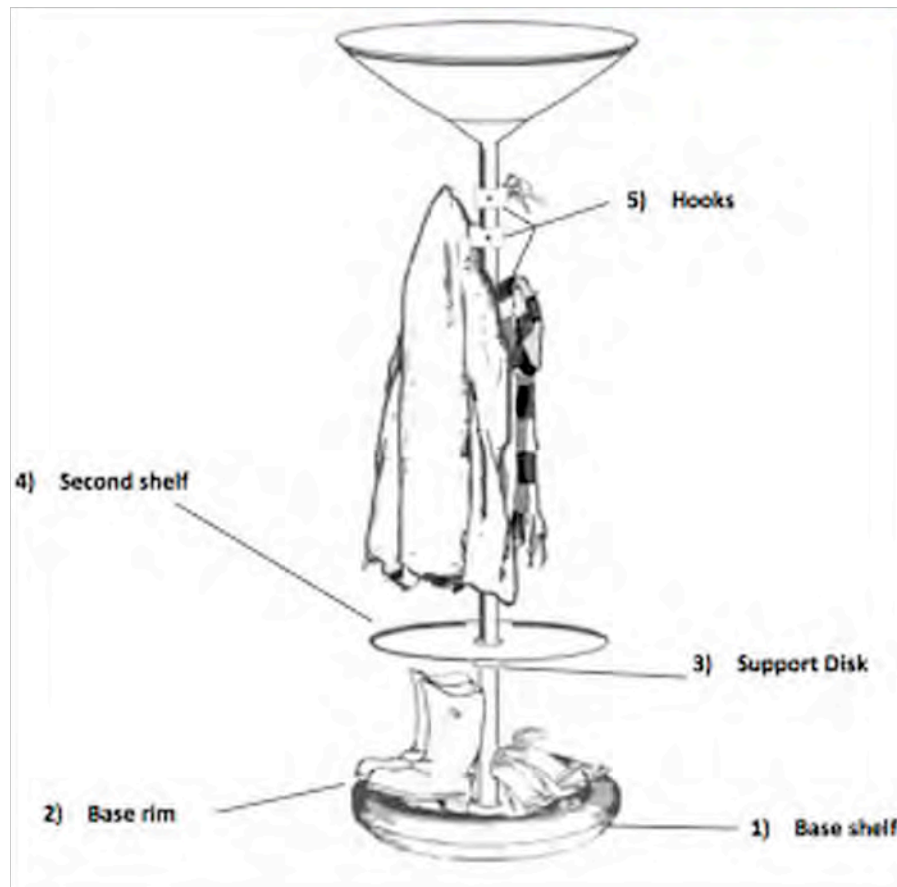


CONCEPT PRESENTATION - EXAMPLE ONLY!!! (1. Concept sketch/features)

Aarti Kochhar, Adrian Viesca-Trevino_ Multilamp

Product Concept



STRENGTHS

- ★ Rotating shelves
- ★ Adjustable hooks
- ★ Multiple uses

SHORTCOMINGS

- ★ Long items
- ★ Weight distribution

CONCEPT PRESENTATION - EXAMPLE ONLY!!! (2. Needs and target specs)



Need (10-15 typical)	Target Metric	Units/Value
<i>The bath chair height can be adjusted in place</i>	a. seat height range b. time to adjust	14-20 inches 5 seconds for avg user
<i>The bath chair fits in narrow tubs</i>	leg stance width	16 inches max
<i>The bath chair is easy to store elsewhere</i>	a. compact/folds b. chair weight	folds 8 lbs max.
<i>The bath chair inhibits germs</i>	Custom germ test	95%score or higher
<i>Etc.</i>	<i>Etc.</i>	<i>Etc.</i>
<i>Etc..</i>		
<i>Etc...</i>		
<i>Etc.....</i>		
<i>Etc.....</i>		
<i>Etc.....</i>		
<i>Etc.....</i>		
<i>Etc.....</i>		
<i>Etc.....</i>		

CONCEPT PRESENTATION - EXAMPLE ONLY!!! (4. Basic prototype photos)

First basic prototype
study model or mockup



Second basic prototype
semi-functional

